

# Premium Quality

Procepts Nutrition is dedicated to providing premium quality, pure, simple, nutritional supplements, carefully preserving the raw nutrition of our prime quality meats, and ensuring they are free from all artificial additives and allergens.

## Prime Meat & Welfare

All of our organ meats are carefully selected from the highest quality, free-range sources. Our bovine products are from Procepts' proprietary high welfare farm sources in the United Kingdom, Europe and New Zealand. Our cattle are free to range on untreated grass pastures and are reared without the use of growth-promoting hormones, routine antibiotics or pesticides.

Our porcine meats are from Procepts' proprietary high-welfare farms in the United Kingdom, where our pigs are raised without the use of growth-promoting hormones, routine antibiotics or pesticides. The animals are born outdoors and reared on natural grass pastures for the first half of their lives, before being brought into large straw-filled barns. They are always free to roam, socialise in groups, and to express their natural rooting behaviours.

## Preservation

All of our meats are first prepared by manually removing as much connective tissue and fat as possible. In contrast to some other manufacturers, we do not use heat, chemical solvents or enzymes to remove these fats. We believe these techniques risk polluting the final product and damage the nutritional value by removing many of the fat soluble vitamins, lipids and lipoproteins from the meat.

At Procepts Nutrition, we provide these dietary factors through our range of premium quality, carefully preserved food supplements. Each of our freeze-dried organ meats and glands provides a highly specific and complex nutritional package, as a unique blend of naturally-occurring proteins, nucleotides, enzymes, nucleoproteins and fats, vitamins and minerals. Together, these nutritional factors provide the ideal raw materials for helping to maintain the equivalent healthy human organ.

## Purity

We care about the purity and simplicity of our products, which are free from all artificial additives and common food allergens. The only filler is rice bran powder, which ensures that each capsule is properly filled for consistent and reliable dosing.



Our products are all then encapsulated in vegetable cellulose or bovine gelatine capsules, using additional laboratory testing to confirm the quality and microbial safety of the freeze-dried meats in each batch of product. Throughout the entire process, we are defined by our attention to detail, the supreme quality of our original organ meats, our careful preservation of the raw nutritional value, and the simplicity and purity of our final products.

## Nucleotide Nutrition

All of our organ meats are now blended with a complementary, synergistic complex of ribonucleotides. Nucleotides are also involved in cellular energy production, help to mediate cellular signalling and regulate certain enzymes, along with many other cellular functions.

The body has an ability to produce small amounts of nucleotides itself, as well as to salvage them from old, non-functional cells. However, in tissues which normally have a high cellular turnover (e.g. in the gut, the production of immune cells, or in athletes), or when environmental stressors normally generate an increased demand (e.g. infection or injury), then these synthesis and salvage pathways may not be sufficient to supply adequate amounts of nucleotides to the body. So depending on current circumstances, additional nucleotides derived from the diet can become essential for the body.

Historically, organ meats and fermented foods were the richest natural sources of nucleotides in the diet. But as intakes of these wholefood sources have declined in the modern diet, recent scientific interest has focussed on finding additional sources of nucleotide supplementation. As such, the purified complex of all four primary nucleotides added to this new formula, perfectly complements this premium quality organ meat supplement.

## Distributor Information



**The Natural Choice**  
Integrated Healthcare Solutions - Quality, Researched and Delivered

The Natural Health Choice Ltd  
Logistics House, Charles Avenue, Burgess Hill, RH15 9TQ  
United Kingdom

Tel: 01444 318 822

Email: [info@the-natural-choice.co.uk](mailto:info@the-natural-choice.co.uk)

Website: [www.the-natural-choice.co.uk/Procepts.html](http://www.the-natural-choice.co.uk/Procepts.html)

[www.procepts.co.uk](http://www.procepts.co.uk)



**Procepts**  
NUTRITION

**Metavive & Adrenavive**

FOOD FOR THE  
THYROID & ADRENALS

# About Procepts

At Procepts Nutrition, we believe organ meats have an important role to play in human health. We produce a range of premium quality, professional strength food supplements, that utilise the concentrated nutritional power of speciality organ-meats.

## Nutritional Meats

Throughout human history, meat has played an important role in the diet of almost all cultures, providing a rich source of protein, fats and fat soluble vitamins, minerals and other cofactors that complement a largely vegetable-based diet.

In many cultures, the heart, liver and kidneys have been prized for their health-giving properties, but modern preferences for prime cuts of beef, lamb, pork and chicken have seen a decline in consumer demand for these organ meats. While prime cuts of meat are an excellent source of protein, they lack many of the nutritional factors unique to specific glands and organ meats.

At Procepts Nutrition, we provide these dietary factors through our range of premium quality, carefully preserved food supplements. Each of our formulae provides a highly specific and complex nutritional package. A unique blend of proteins, enzymes, nucleoproteins, fats, vitamins and minerals comprising the ideal raw materials for building or maintaining the equivalent healthy human organ.

Using raw freeze-dried meat, each supplement is therefore nutritionally targeted as an ideal, concentrated food source for its equivalent human organ or gland.

[www.procepts.co.uk](http://www.procepts.co.uk)

# Adrenavive

Food for the adrenals



## Adrenavive I

**Bovine Whole Adrenal Complex 200mg—90 Caps**

Rice Bran; Bovine Whole Adrenal Complex (Bovine Whole Adrenal Gland, Standardised 5'-Ribonucleotides); Vegetable Cellulose Capsule.



## Adrenavive II

**Bovine Adrenal Cortex Complex 150mg—90 Caps**

Rice Bran; Bovine Adrenal Cortex Complex (Bovine Adrenal Cortex, Standardised 5'-Ribonucleotides); Vegetable Cellulose Capsule.



## Adrenavive III

**Bovine Adrenal Cortex Complex 300mg—90 Caps**

Bovine Adrenal Cortex Complex (Bovine Adrenal Cortex, Standardised 5'-Ribonucleotides); Rice Bran; Vegetable Cellulose Capsule.

# Metavive

Food for the thyroid



## Metavive I

**Porcine Thyroid Complex 40mg—180 Capsules**

Rice Bran; Porcine Thyroid Complex (Standardised 5'-Ribonucleotides, Porcine Thyroid Gland); Vegetable Cellulose Capsule.



## Metavive II

**Porcine Thyroid Complex 80mg—90 Capsules**

Rice Bran; Porcine Thyroid Complex (Standardised 5'-Ribonucleotides, Porcine Thyroid Gland); Vegetable Cellulose Capsule.



## Metavive III

**Bovine Thyroid Complex 40mg—180 Capsules**

Rice Bran; Bovine Thyroid Complex (Bovine Thyroid Gland, Standardised 5'-Ribonucleotides); Vegetable Cellulose Capsule.



## Metavive IV

**Bovine Thyroid Complex 80mg—90 Capsules**

Rice Bran; Bovine Thyroid Complex (Bovine Thyroid Gland, Standardised 5'-Ribonucleotides); Vegetable Cellulose Capsule.

